

GUCA TRUMPET FESTIVAL AS LEADER OF DRAGACEVO TOURISM GROWTH

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***Abstract:** In modern society increasing importance is given to the events in tourism, as a way of reproduction of human work abilities. Coming from Serbia, especially famous is Trumpet Festival, which takes place in Dragacevo – Guca. This paper presents the tourist offer of Dragacevo with special reference to the influence of the Trumpet Festival on tourism development in Dragacevo and Serbia as a whole.*

***Key Words:** Dragacevo, Festival, Trumpet, Guca, Tourism, Development.*