

DEVELOPMENT OF TOURISM IN THE TERRITORY OF WESTERN SERBIA

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Abstract: *Tourism as a fast growing economic branch is gaining increasing attention of development planners and Western Serbia. Numerous natural benefits (areas of idyllic spaces, fragrant and forested mountains, beautiful villages, harmonious and not too big resorts) and traditions of tourism are a good basis for its further successful and sustainable development. Mountain, spa and cultural tourism have a special place in the future development.*

Key words: *Tourism, sustainable tourism development, mountain tourism, spa tourism, cultural tourism.*