

GLOBALIZATION - THE WAY TO ECONOMIC PROSPERITY OR DOWNFALL OF HUMAN SOCIETY

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Abstract: *Globalization is a dynamic economic, political and cultural process that has enabled the rapid development in the field of transport and communication, It led to a series of economic, political, environmental, ethical and other problems. Large companies merge and beyond, while the small wrinkles and fade away. It has increased the gap between rich and poor. The negative consequences of globalization, most are reflected in the undeveloped countries, which are rich in resources. Looking for resources is sometimes neglected by business ethics and wider social interests, in favor of profits. The aim of the consideration of the consequences of globalization for human society and the possible directions which will it take place. The assumption of this paper is that without the intervention of society, globalization can have long-term incalculable negative consequences, particularly in developing countries and the poor strata of society. Were the statistical methods, the method of analysis and synthesis, induction and deduction, the description method and the comparative method.*

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