## TOURIST POTENTIALS OF THE WOODEN CHURCHES IN ZLATIBOR DISTRICT

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**Abstract:** In terms of cultural and historical monuments, the Zlatibor district is characterized by several wooden churches. They belong to a group of religious buildings that were built in the late 18th and early 19th centuries in the special cultural, social and political conditions of the life of the Serbian people. This group of religious objects, in comparison to the others that were built at the same time in the rest of Serbia, are distinguished by its special architectural features, specificity in its decoration and interior design. Their builders were locals or famous tajphs form Osat in Bosnia, and the painters who decorated their interiors were prominent zographs of that time like Lazovic, Mihajlovic and others. The paper emphasizes their artistic and cultural values with the aim of their better promotion and exploitation for the purpose of completing the tourist offer of the Zlatibor district.

Ključne reči: Crkve brvnare, Zlatiborski okrug, Osaćanski neimari, Lazovići, Mihajlović, Posniković